

# Guerrilla Marketing Coach

Coaching, Consulting and Training for Maximum Impact



## Are You a Powerful Relationship Builder?

Read each statement and rate your answer on a scale from 1-10 (1= never, 10= always). Answer every question not only from your own perspective but as a client or customer would answer for you.

Print out several copies and rate yourself over a period of time. See the progress you have made.

1. I strike up conversations with strangers and share my business frequently with them.	
2. My marketing plan includes attending weekly networking events.	
3. I ask my friends to introduce me to potential clients.	
4. When I get referrals, I ask the referrer to introduce my services and me to that person before I contact them.	
5. My clients are a great source of referrals, which I tap on a regular basis.	
6. I follow-up with potential clients within 48 hours.	
7. Everyone is a potential client.	
8. When I'm out and about I look and act professional.	
9. I'm funny or fun to be around. People love to talk to me.	
10. My community can count on me to be there. I often participate in community programs and frequently volunteer.	
11. I love myself unconditionally.	
12. Networking is fun.	
13. I love speaking in front of groups.	
14. I sell my services to a person, not another client or corporation.	
15. People are extraordinary. I look for the good in all people.	
16. My business is oriented to giving. I often provide free consultations, tips, gifts and information.	
17. I network with many people. I help them and they help me.	
18. People contribute to me on a regular basis.	
19. My networking and relationship building skills have produced many clients over the last six months.	

The **Guerrilla Marketing Toolkit Home Study Course** now contains three hours of coaching audios created by Mitch Meyerson and Al Lautenslager. It's the perfect package to jumpstart your business.

[www.gmtoolkit.com](http://www.gmtoolkit.com)